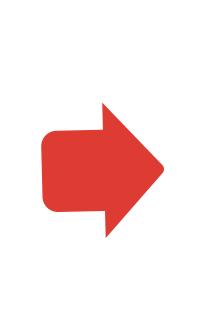


OUR VALUES

Courageous Leadership Boldly standing up for what is right Inclusion without Exclusion Welcoming and supporting everyone **Creative and Innovative** Really listening to community, striving to improve

Unique & Defining Identity



To develop a unique and defining identity that embraces our past, values our present and reflects our future



STRATEGIC DIRECTION 2021 - 2024

OUR PURPOSE

Optimise the sexual health and wellbeing of all, through reducing the impact of stigma and discrimination, improving access to health services and information and reducing transmission of HIV, sexually transmitted infections and blood-borne viruses

STRATEGIC OBJECTIVES

To develop person-centred services, practices and behaviours that offer opportunity and choice

Person

Centred

To build the capacity and capability of WAAC and its governance to respond to emerging environments

Building

Capacity &

Capability

OUR VISION

STRATEGIC PILLARS

Community **Engagement &** Involvement



To partner with community to disrupt bias and to influence change in the perception and understanding of the people we support and serve

Positive healthy people in inclusive, connected communities

Our Value Promise

Striving to do, make and be better

Organisational Endurance

To develop a sustainable competitive advantage that drives a culture of innovation and entrepreneurism founded on decision-making that is person-centred, data-driven, and adaptive to change